



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

AMERICAN CROSSROADS (3083)
Crossroads Media, LLC (2105)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174985
Inv Date 11/25/2012
Terms Net 30
Contract 46765
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est 694 American Crossroads TV 10.30-11.5
Acct Types Local/Political Issue Agency
Est/Headline 694/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:37PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20001-7 News Today	Day, Tu-1, Th-1	10/30/12 5:13AM (Tu)	00:30	7 News Today in New England	USPRTV28ACH	\$600.00	
1.0	SPOT	20001-7 News Today	Day, Tu-1, Th-1	11/01/12 5:27AM (Th)	00:30	7 News Today in New England	USPRTV28ACH	\$600.00	
2.0	SPOT	20001-7 News Today	Per week (1), Mo	11/05/12 5:29AM (Mo)	00:30	7 News Today in New England	USPRTV29ACH	\$600.00	
3.0	SPOT	20001-7 News Today	Day, W-1, F-1	10/31/12 5:43AM (We)	00:30	7 News Today in New England	USPRTV28ACH	\$600.00	
3.0	SPOT	20001-7 News Today	Day, W-1, F-1	11/02/12 5:26AM (Fr)	00:30	7 News Today in New England	USPRTV28ACH	\$600.00	
4.0	SPOT	20002-7 News Today	Day, Tu-1, Th-1	10/30/12 6:22AM (Tu)	00:30	7 News Today in New England	USPRTV28ACH	\$1500.00	
4.0	SPOT	20002-7 News Today	Day, Tu-1, Th-1	11/01/12 6:22AM (Th)	00:30	7 News Today in New England	USPRTV28ACH	\$1500.00	
5.0	SPOT	20002-7 News Today	Per week (1), Mo	11/05/12 6:13AM (Mo)	00:30	7 News Today in New England	USPRTV28ACH	\$1500.00	
6.0	SPOT	20002-7 News Today	Day, W-1, F-1	10/31/12 6:42AM (We)	00:30	7 News Today in New England	USPRTV28ACH	\$1500.00	
6.0	SPOT	20002-7 News Today	Day, W-1, F-1	11/02/12 6:37AM (Fr)	00:30	7 News Today in New England	USPRTV29ACH	\$1500.00	
7.0	SPOT	20003-Today Show M	Day, Tu-1, Th-1	10/30/12 7:23AM (Tu)	00:30	Today Show	USPRTV28ACH	\$2000.00	
7.0	SPOT	20003-Today Show M	Day, Tu-1, Th-1	11/01/12 7:58AM (Th)	00:30	Today Show	USPRTV29ACH	\$2000.00	
8.0	SPOT	20003-Today Show M	Day, W-1, F-1	10/31/12 8:38AM (We)	00:30	Today Show	USPRTV28ACH	\$2000.00	
8.0	SPOT	20003-Today Show M	Day, W-1, F-1	11/02/12 8:29AM (Fr)	00:30	Today Show	USPRTV28ACH	\$2000.00	
9.0	SPOT	23638-7 News Today	Day, Tu-1, Th-1	10/30/12 9:13AM (Tu)	00:30	7 News Today in New England 9-10A	USPRTV28ACH	\$700.00	
9.0	SPOT	23638-7 News Today	Day, Tu-1, Th-1	11/01/12 9:19AM (Th)	00:30	7 News Today in New England 9-10A	USPRTV28ACH	\$700.00	
10.0	SPOT	23638-7 News Today	Per week (1), Mo	11/05/12 9:26AM (Mo)	00:30	7 News Today in New England 9-10A	USPRTV28ACH	\$700.00	
11.0	SPOT	23638-7 News Today	Day, W-1, F-1	10/31/12 9:29AM (We)	00:30	7 News Today in New England 9-10A	USPRTV29ACH	\$700.00	
11.0	SPOT	23638-7 News Today	Day, W-1, F-1	11/02/12 9:31AM (Fr)	00:30	7 News Today in New England 9-10A	USPRTV28ACH	\$700.00	
12.0	SPOT	10:00AM-Today Show	Day, Tu-1, Th-1	10/30/12 10:26AM (Tu)	00:30	Today Show	USPRTV28ACH	\$500.00	
12.0	SPOT	10:00AM-Today Show	Day, Tu-1, Th-1	11/01/12 10:27AM (Th)	00:30	Today Show	USPRTV28ACH	\$500.00	
13.0	SPOT	10:00AM-Today Show	Per week (1), Mo	11/05/12 10:58AM (Mo)	00:30	Today Show	USPRTV28ACH	\$500.00	
14.0	SPOT	11:00AM-TODAY SH	Day, W-1, F-1	10/31/12 11:59AM (We)	00:30	TODAY SHOW III (hour 4)	USPRTV28ACH	\$500.00	
14.0	SPOT	11:00AM-TODAY SH	Day, W-1, F-1	11/02/12 11:27AM (Fr)	00:30	TODAY SHOW III (hour 4)	USPRTV28ACH	\$500.00	
15.0	SPOT	20008-7 News at No	Day, Tu-1, Th-1	10/30/12 12:16PM (Tu)	00:30	7 News at Noon	USPRTV28ACH	\$500.00	
15.0	SPOT	20008-7 News at No	Day, Tu-1, Th-1	11/01/12 12:13PM (Th)	00:30	7 News at Noon	USPRTV28ACH	\$500.00	
16.0	SPOT	20008-7 News at No	Per week (1), Mo	11/05/12 12:20PM (Mo)	00:30	7 News at Noon	USPRTV28ACH	\$500.00	
17.0	SPOT	20008-7 News at No	Day, W-1, F-1	10/31/12 12:28PM (We)	00:30	7 News at Noon	USPRTV28ACH	\$500.00	
17.0	SPOT	20008-7 News at No	Day, W-1, F-1	11/02/12 12:44PM (Fr)	00:30	7 News at Noon	USPRTV28ACH	\$500.00	
18.0	SPOT	20013-7 News 4-5 PM	Day, Tu-1, Th-1	10/30/12 4:14PM (Tu)	00:30	7 News at 4	USPRTV28ACH	\$1000.00	
18.0	SPOT	20013-7 News 4-5 PM	Day, Tu-1, Th-1	11/01/12 4:18PM (Th)	00:30	7 News at 4	USPRTV28ACH	\$1000.00	
19.0	SPOT	20013-7 News 4-5 PM	Per week (1), Mo	11/05/12 4:28PM (Mo)	00:30	7 News at 4	USPRTV29ACH	\$1000.00	
20.0	SPOT	20013-7 News 4-5 PM	Day, W-1, F-1	11/02/12 4:45PM (Fr)	00:30	7 News at 4	USPRTV29ACH	\$1300.00	
20.0	SPOT			10/31/12		1 preempt @\$1300.00		\$0.00	Internal Adjustment
21.0	SPOT	4:59PM-7 News 5-5:30	Day, Tu-1, Th-1	10/30/12 5:28PM (Tu)	00:30	7 News at 5	USPRTV28ACH	\$1500.00	
21.0	SPOT	4:59PM-7 News 5-5:30	Day, Tu-1, Th-1	11/01/12 5:13PM (Th)	00:30	7 News at 5	USPRTV29ACH	\$1500.00	
22.0	SPOT	4:59PM-7 News 5-5:30	Per week (1), Mo	11/05/12 5:27PM (Mo)	00:30	7 News at 5	USPRTV28ACH	\$1500.00	
23.0	SPOT	5:29PM-7 News 5:30	Day, W-1, F-1	10/31/12 5:41PM (We)	00:30	7 News at 5	USPRTV28ACH	\$1700.00	
23.0	SPOT	5:29PM-7 News 5:30	Day, W-1, F-1	11/02/12 5:47PM (Fr)	00:30	7 News at 5	USPRTV28ACH	\$1700.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

AMERICAN CROSSROADS (3083)
Crossroads Media, LLC (2105)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174985
Inv Date 11/25/2012
Terms Net 30
Contract 46765
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est 694 American Crossroads TV 10.30-11.5
Acct Types Local/Political Issue Agency
Est/Headline 694/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:37PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
24.0	SPOT	5:58PM-7 News at 6	Day,Tu-1,Th-1	10/30/12 6:12PM (Tu)	00:30	7 News at 6	USPRTV28ACH	\$2000.00	
24.0	SPOT	5:58PM-7 News at 6	Day,Tu-1,Th-1	11/01/12 6:15PM (Th)	00:30	7 News at 6	USPRTV28ACH	\$2000.00	
25.0	SPOT	5:58PM-7 News at 6	Per week (1),Mo	11/05/12 6:25PM (Mo)	00:30	7 News at 6	USPRTV28ACH	\$2000.00	
26.0	SPOT			10/31/12			1 preempt @ \$3500.00	\$0.00	No Avail
27.0	SPOT	6:58PM- 7:28PM	Day,Tu-1,Th-1	11/01/12 7:17PM (Th)	00:30	Access Hollywood Episode: 4214	USPRTV28ACH	\$1500.00	
27.0	SPOT			10/30/12			1 preempt @ \$1500.00	\$0.00	Schedule Change
28.0	SPOT	6:58PM- 7:28PM	Per week (1),Mo	11/05/12 7:29PM (Mo)	00:30	NBC Nightly News Extended	USPRTV28ACH	\$1500.00	
29.0	SPOT	7:28PM- 7:58PM	Day,W-1,F-1	10/31/12 7:29PM (We)	00:30	Access Hollywood Episode: 4213	USPRTV28ACH	\$1800.00	
29.0	SPOT	7:28PM- 7:58PM	Day,W-1,F-1	11/02/12 7:30PM (Fr)	00:30	Access Hollywood Episode: 4215	USPRTV28ACH	\$1800.00	
30.0	SPOT	7:57PM-THE VOICE	Per week (1),Mo	11/05/12 7:58PM (Mo)	00:30	THE VOICE	USPRTV28ACH	\$15000.00	
31.0	SPOT	10:59PM-7 News at 11	Day,Tu-1,Th-1	10/30/12 11:32PM (Tu)	00:30	7 News at 11 PM	USPRTV28ACH	\$2800.00	
31.0	SPOT	10:59PM-7 News at 11	Day,Tu-1,Th-1	11/01/12 11:24PM (Th)	00:30	7 News at 11 PM	USPRTV28ACH	\$2800.00	
32.0	SPOT	10:59PM-7 News at 11	Per week (1),Mo	11/05/12 11:29PM (Mo)	00:30	7 News at 11 PM	USPRTV29ACH	\$2800.00	
33.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,W-1,F-1	10/31/12 12:08AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV28ACH	\$1500.00	
33.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,W-1,F-1	11/02/12 12:31AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV29ACH	\$1500.00	
34.0	SPOT			11/02/12			1 preempt @ \$6000.00	\$0.00	Schedule Change
35.0	SPOT	20189-7 News Today	Per week (1),Sa	11/03/12 9:19AM (Sa)	00:30	7 News Today in New England-Sat	USPRTV28ACH	\$1100.00	
36.0	SPOT	10:59PM-7 News at 11	Per week (1),Sa	11/03/12 11:10PM (Sa)	00:30	7 News at 11 PM	USPRTV28ACH	\$3000.00	
37.0	SPOT	7:57AM-TODAY SHOW	Per week (1),Su	11/04/12 7:59AM (Su)	00:30	TODAY SHOW-SUNDAY	USPRTV29ACH	\$1100.00	
38.0	SPOT	10:27AM-Meet the Press	Per week (1),Su	11/04/12 10:30AM (Su)	00:30	Meet the Press	USPRTV28ACH	\$3000.00	
39.0	NFL	8:13PM-NBC SUNDAY NIGHT FOOTBALL	Per week (1),Su	11/04/12 9:54PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	USPRTV28ACH	\$18000.00	
40.0	SPOT	11:00PM-7 News at 11	Per week (1),Su	11/04/12 12:05AM (Su)	00:30	7 News at 11 PM	USPRTV28ACH	\$2800.00	
41.0	SPOT	7:57AM-TODAY SHOW	Per week (1),Su	11/04/12 8:47AM (Su)	00:30	TODAY SHOW-SUNDAY	USPRTV28ACH	\$5500.00	
42.0	SPOT	6:58PM- 7:28PM	Day,W-1	10/31/12 7:11PM (We)	00:30	Access Hollywood Episode: 4213	USPRTV29ACH	\$1500.00	M/G For 27.0.1
43.0	SPOT			11/02/12			1 preempt @ \$3500.00	\$0.00	Schedule Change
44.0	SPOT			11/02/12			1 preempt @ \$3500.00	\$0.00	Schedule Change
45.1	SPOT	7:57PM-NBC SPECIAL	Per week (1),Fr	11/02/12 7:59PM (Fr)	00:30	NBC SPECIAL	USPRTV28ACH	\$3500.00	M/G For 44.0.1
46.0	SPOT	3:30PM-NOTRE DAME FOOTBALL	Per week (1),Sa	11/03/12 5:31PM (Sa)	00:30	NOTRE DAME FOOTBALL	USPRTV28ACH	\$4000.00	
47.0	SPOT	10:00PM-REVOLUTION (R)	Per week (1),Fr	11/02/12 10:14PM (Fr)	00:30	REVOLUTION (R)	USPRTV28ACH	\$6000.00	M/G For 34.0.1
48.0	SPOT	8:59AM-7 News Today	Day,Sa-1	11/03/12 10:49AM (Sa)	00:30	7 News Today in New England-Sat	USPRTV28ACH	\$1300.00	M/G For 20.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$129,000.00	Total Spots	63
Commission	(\$19,350.00)		
Net Total	\$109,650.00		